Minutes: September Meeting September 14, 2013 at 11:18am MAARS minutes 13 SEP 2013

Yellow Brick Road bike ride coming up: Saturday, September 28th

- Contact Sylvia to volunteer, even if only for an hour or two: <kc0yjo@gmail.com>
- Rides go from 0800-1300
- Route begins on North side of Hwy 24 (probably at middle school)
- Try to take advantage of good photo ops
- Goal: give writeup, pictures to local Wamego paper about our club's involvement

Fire station will be unavailable for October meeting, considering picnic instead

- "Hamming it up" presentation by Dr. Calhoun W0PBV
- Inductors
- Faraday, Henry

David Yoder, KA0JPM, the MAARS webmaster informed us that the ks0man.org website has unlimited bandwidth and storage capacity, so he can post any content we send to him.

- Slides from Myron's past presentations are an idea

We need to work on posting more content, to the website as well as the facebook page, so the group doesn't appear inactive. Talked about goals for website:

- What our club is, What we do
- How to join, how to get in contact with the club
- Making upcoming meetings, events more visible
- Getting good media publicity, outreach

Talked about other ways to spread word about club:

- Sending press releases to local papers (Mercury, Free Press, etc.)
- Putting a small 'blurb' in papers about basic meeting events
- Getting listed in directory of community organizations
- Tabling at fairs, events, etc. Myron says he has a presentation about ham radio geared toward general public.
- Getting involved with other like-minded service organizations
- Sending out monthly newsletters. Possibly include Treasurer's report.

Francis, W0EVJ, indicated he'd help Scott, AC0CY, to help run the Tuesday/Thursday evening nets every other week.

Jim, KD0NQQ, informed us about the upcoming Emergency Preparedness fair in Alma on the 28th (same day as the bike ride). It will be held at the Wabaunsee County fair building from 0900–1200. Although many of our members will be assisting with the bike ride that day, it would be good to keep the Emergency Prep fair in mind for future outreach.